



AI Transparency Institute

<https://aitransparencyinstitute.com/>

AIArts – Art meets Artificial Intelligence and Data Science

Call for Proposals

A pilot project from the AI Transparency Institute and

MIT Connection Science

Hosted at EPFL ArtLab

Deadline for applications : 25 March 2020, 14:00 (Swiss time)



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BACKGROUND

The interplay between art and science creates new potential for both fields, which can result in new art forms as well as innovative perspectives on the usage of data and digital technologies.

That art can build upon the progress in digital technologies is not new: for decades progress in computer graphics, new media platforms or procedural generation have stimulated imagination. However now that algorithms have the ability to generate automatically realistic images and that data representing social networks with millions of points are publicly available, a new range of tools is available to artists. They can potentially be used in countless ways, and pioneering work in this field will definitely have an impact on the future of art.

On the other hand, artificial intelligence should not be apprehended from a purely technical perspective. Depending on how AI will be used, it can either contribute to achieve the UN's Sustainable Development Goals (SDGs) or "increase discrepancies between the rich and the poor and be a threat to democracy" (Prof. Yoshua Bengio).

Art can help us visualise and understand the stakes behind data collection and artificial intelligence.

This Art and AI Challenge offers a space for dialogue with a wider public on this transformative change. The AI Transparency Institute and MIT Connection Science have launched this challenge dedicated to artistic creation, applied arts and design thinking to provide artists, scientists and intellectuals with a space for debate and reflection on the invention of a new world.

As innovative shapers of a new «art de vivre» for future generations, academic institutions are invited to explore the impact of digital technologies on society and the links between art, science, artefacts and society.



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PROPOSAL

Each artist is requested to submit a proposal defining the format, the objectives and the motivation of the participants. The proposal shall be linked to issues and topics linked to AI for future generations, AI for goods (Sustainable Development Goals, Ethics) and meaningful governance. This collaboration aims at promoting interdisciplinarity and mutual understanding by creative links between the fields/worlds of science and art.

TIMING

The exhibition will take place in August 2020. All costs of transport/ insurance are at the responsibility of exhibiting artists.

SUBMISSION

The application must be submitted as a single joint proposal from the artist/scientist to contact@aitransparencyinstitute.com.

A complete application file consists of:

- 1) Information about the artist: CV (compulsory – free format), Portfolio, biography with artistic practice of the artist (compulsory – free format)
- 2) Exhibition proposal:
 - Main image: One representative image in JPG format suitable for use in print and promotional materials (see image format requirements below).
 - Additional Detail Image: In JPG
 - Web image: In JPG or PNG format, max. 200 KB for website publication.
 - Floor plan: Submit detailed layout of space needed for installation, including power requirements, exact dimensions of floor space and height, lighting, audio, power sources, furniture such as tables, etc. See Sample Floor Plan.



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DOCUMENTATION

Video documentation is expected for installation, kinetic, or interactive works. Videos need to be formatted as QuickTime (.mov) files of up to three minutes in length and maximum 200 MB.

All application documents must be sent to evathelisson@protonmail.com.

Incomplete proposals will be considered ineligible.

No late applications will be accepted.

The deadline for submission is 25 March 2020

EVALUATION

Eligible proposals submitted before the deadline will be evaluated by an evaluation panel/jury appointed by the AI Transparency Institute, ArtLab and EPFL.

The proposals will be evaluated based on the following criteria:

- > Technical feasibility
- > Relevance to the topic of the exhibition
- > Originality, quality and potential of the collaboration
- > Ability to induce a dialogue on data usage as well as on ethical design thinking in a data-driven society.

Artists can submit unconventional, educative, and interactive demos.



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ORGANIZATION COMMITTEE

Eva Thelisson (AI Transparency Institute),

Himanshu Verma (LEARN Center EPFL),

Alex “Sandy” Pentland (MIT Connection Science)

Dominique Levy (dsl collection)

Ana Engelhorn (Ana Engelhorn Interior Designor Ltd)

REQUIRED CONTRIBUTION

Selected participants commit to participate in an interview in order to assess the merits of the submission.

In order to follow-up on the long-term benefits of the programme, grantees will be contacted again after the end of the collaboration.